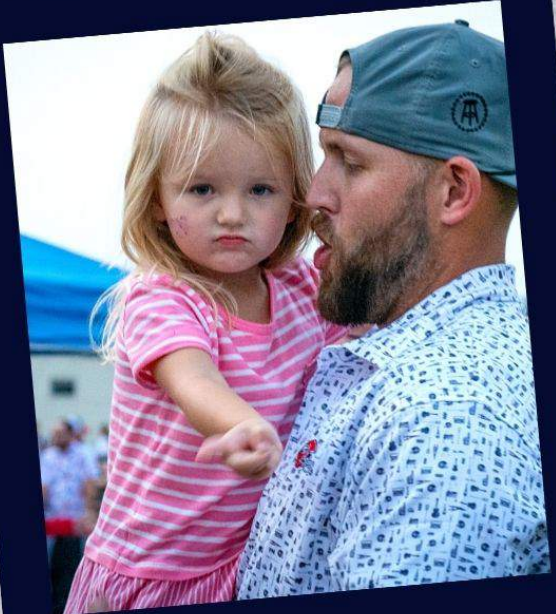




Celebrating
**FIVE YEARS OF
FESTIVAL FUN!**
Sponsor Package



October 1, 2022



ROUNDUP
FOR NOLENSVILLE



WHERE: 2008 B Johnson Industrial, outside Mill Creek Brewing Co., Nolensville

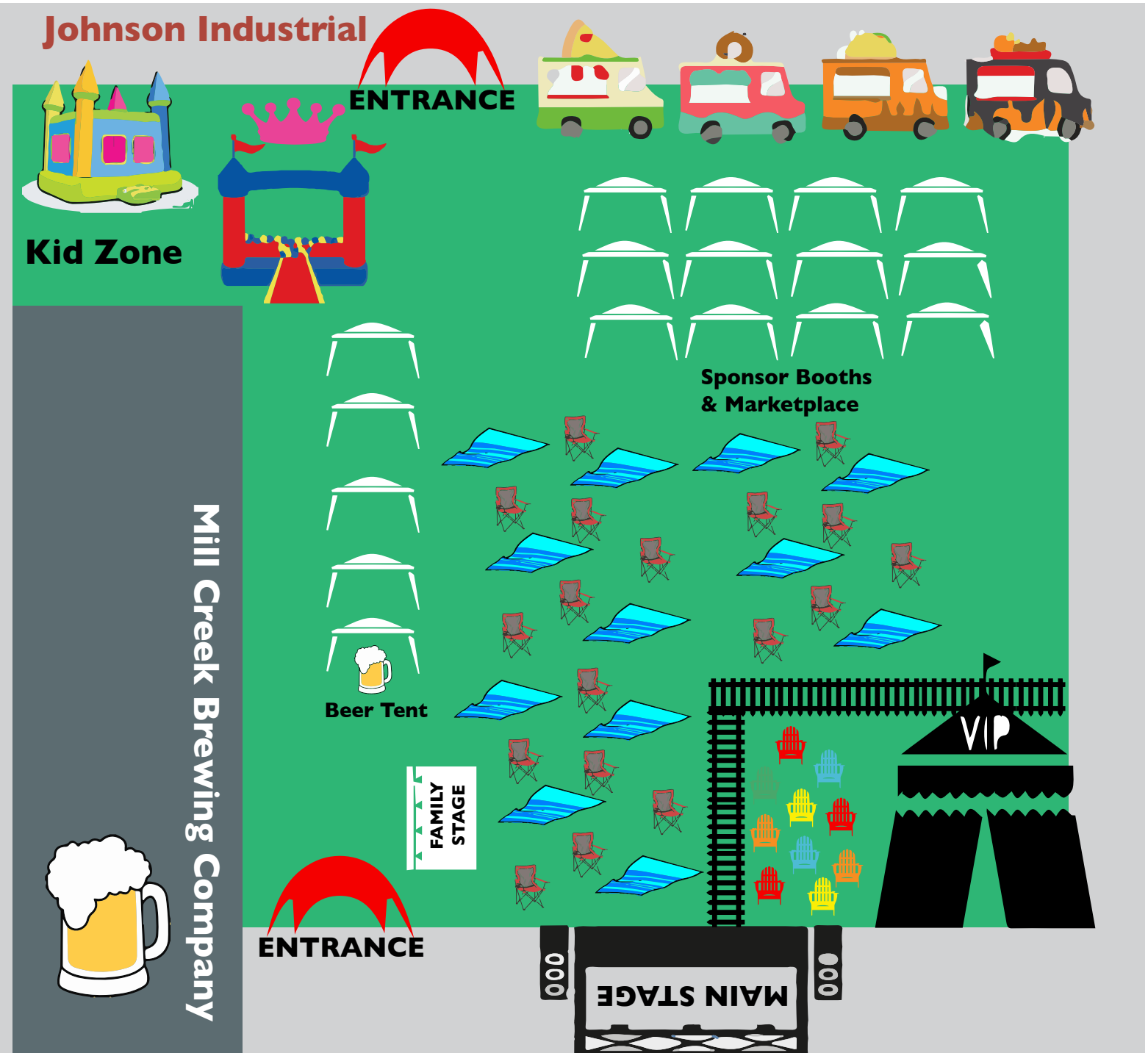
WHY: To raise funds for our local 501(c)3, Round Up for Nolensville, a non-profit dedicated to helping Nolensville Residents facing financial hardships.

MUSIC: Two Stages of music. The main stage features two 60 minute tribute bands while the family stage showcases local talent.

FOOD TRUCKS: 6 Total Food Trucks: 4 Savory and 2 Sweet food trucks

KIDS ZONE: Inflatables, face painting, roaming princesses and more

VIP TENT & VIEWING: Exclusive VIP tent with private viewing, food, drink, restrooms and swag. SOLD OUT last year and expect the same for 2022.



*Layout is subject to change in order to optimize space and/or drive traffic to each area.

The 2022 Broken Wheel Festival offers sponsorship levels and benefit packages which include on-site activation opportunities, branding inclusion on collateral materials, online and in-media announcements, social media promotions, VIP passes for staff and clients, and much more. A sponsorship package can also be customized to meet the unique needs of your business.



PRESENTING SPONSOR: \$5,000 - 1 Presenting Sponsorship available

- Premium Signage placement at all entrances and festival stages
- Name and logo promoted in tandem with BWF for all marketing materials (incl. website, social media, radio, emails and print)
- Opportunity to distribute collateral material and run the marketing campaign of your choice
- Live acknowledgement as Presenting Sponsor from all main stage performances
- 10 VIP passes to the Festival, 10 GA passes and 10 invitations to Sponsor reception

VIP SPONSOR: \$3,000 - 1 VIP Sponsorship available

- Premium Signage placement in VIP tent and seating areas
- Logo included in all marketing materials (incl. website, social media, radio, emails and print)
- Opportunity to distribute collateral material
- Live acknowledgement as VIP Sponsor from all main stage performances
- 10 VIP passes to the Festival, 5 GA passes and 5 invitations to Sponsor reception

MAIN STAGE SPONSOR: \$2,500 - 2 Main Stage Sponsorships available

- Signage placement at Main Stage
- logo included in all marketing materials (incl. website, social media, radio, emails and print)
- Opportunity to distribute collateral material
- Live acknowledgement as Main Stage Sponsor during one of the main stage performances
- 2 VIP passes to the Festival, 4 GA passes and 4 invitations to Sponsor reception

FAMILY STAGE SPONSOR: \$1,000 - 6 Family Stage Sponsorships available

- Signage placement at Family Stage
- logo included in all marketing materials (incl. website, social media, radio, emails and print)
- Opportunity to distribute collateral material
- 2 VIP passes to the Festival, 2 GA passes and 2 invitations to Sponsor reception

COMMUNITY SPONSOR: \$500

- logo included in all marketing materials (incl. website, social media, radio, emails and print)
- 10 GA passes and 2 invitations to Sponsor reception

FRIENDS OF THE FESTIVAL: Name your price

- logo included on website
- No passes



<input type="checkbox"/>	Presenting Sponsor*	\$5,000
<input type="checkbox"/>	VIP Area & Tent Sponsor*	\$3,000
<input type="checkbox"/>	Main Stage Sponsor*	\$2,500
<input type="checkbox"/>	Family Stage*	\$1000
<input type="checkbox"/>	Community Sponsor	\$500
<input type="checkbox"/>	Friends of the Festival	\$_____

*Includes Opportunity to set up a booth at the event

Company Name: _____

Contact Name: _____

Phone/Email: _____

Address: _____

City, State Zip: _____

Thank you for your support,

2022 Broken Wheel Festival Committee &



www.brokenwheelfestival.com
P.O. Box 1011, Nolensville, TN 37135

WHAT SPONSORS NEED TO KNOW

A high resolution logo must be emailed to corinne@nestingproject.com as soon as possible for print and digital marketing purposes.

Round Up for Nolensville provides sponsor/vendor booth space only. Table, Chairs, Tent, electricity, etc. are the responsibility of the vendor/sponsor.

Video and still photography will be taken at this event. By sponsoring and/or attending, you consent to our use of your image, likeness, actions, and statements in connection with said video and still recording of the event and the transmission or publication thereof, or use in promotion of any future event.

Round Up for Nolensville is a 501(c)3 nonprofit organization; all donations are tax-deductible. You will receive a receipt at year's end. (Please check with your tax advisor for details.)



ROUNDUP
FOR NOLENSVILLE